

Surface Mining Masterclass 2019

**4-5 September 2019 – Birchwood Hotel and
Conference Centre, Johannesburg**

Sponsorship Packages

<u>Package 1</u> Social Media Package (P1) Limited to 1 Sponsor <u>Branding Benefits</u> • Print, electronic and social media advertising in Mining Weekly and Engineering News publications before the conference • Dedicated social media exposure on all SAIMM social media platforms with company link and logo before and during the conference • Logo and linked-to advertising on print and electronic media • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • 10 Minute presentation speaking slot during the conference proceedings • Logo printed on abstract booklet, programme, and electronic proceedings • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Electronic company profile on electronic proceedings • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <u>Conference benefits</u> • 1 Conference delegate registrations Sponsorship investment: R30 000.00 Deposit of R15 000 to secure	<u>Package 2:</u> Banner Exhibitor (P2) Unlimited Sponsorship <u>Branding Benefits</u> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo printed on abstract booklet, programme, and electronic proceedings • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <u>Signage Benefits</u> • Visual advertising at the conference (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) <u>Conference Benefits</u> • 1 Conference delegate registration Sponsorship investment: R 15 000.00 R7 500.00 (Deposit to secure)
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<u>Package 3:</u> Conference Bag (P3) Limited to 1 Sponsor <u>Branding Benefits</u> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on all conference folders (Provided by SAIMM). The name of the conference and the SAIMM logo will also appear on the folder in a secondary position. • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings Sponsorship investment: R 15 000.00 R 5 000.00 (Deposit to secure)	<u>Package 4:</u> Cocktail Sponsor (P4) Limited to 1 Sponsor <u>Branding Benefits</u> • 10 Minute presentation slot during the cocktail function • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo printed on abstract booklet, programme, and electronic proceedings • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <u>Signage Benefits</u> • Visual advertising at the network cocktail function (Company to brand conference with 2 free standing banners (2m x 1m) in the registration area (banner supplied by sponsor) Sponsorship investment: R 25 000.00 R 12 500.00 (Deposit to secure)
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<u>Package 5:</u> Branded USB (P5) Limited to 1 Sponsor <u>Branding Benefits</u> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on the Memory Sticks (To be provided by the Sponsor) • Electronic company profile on memory stick • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings Sponsorship investment: R 10 000.00 R 5 000.00 (Deposit to secure)	<u>Package 6:</u> Lanyards (P6) Limited to 1 Sponsor <u>Extensive branding benefits</u> • Logo to appear on the Lanyards (to be supplied by the Sponsor) • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Exposure on SAIMM mailers direct to database of 4000+ members before and during the conference. • Logo printed on abstract booklet, programme, and electronic proceedings <u>Conference benefits</u> • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop Sponsorship investment: R 10 000.00 Excluding VAT R 5 000.00 (Deposit to Secure)
<u>Package 7:</u> Pens & Pads (P7) Limited to 1 Sponsor <u>Branding Benefits</u> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • Logo to appear on the pens and pads that will go into the conference delegate folder (Pen and pads be supplied by the sponsor) • Logo printed on abstract booklet, programme, and electronic proceedings Sponsorship investment: R 10 000.00	<u>Package 8:</u> Promotional Inserts (P8) Unlimited Sponsorship <u>Branding Benefits</u> • Logo and linked-to advertising on print and electronic media • Logo to appear on visual media between sessions • An A4 Insert (your corporate brochure, promotional material, etc.) into all conference delegate bags/folder or seat drop • Logo printed on abstract booklet, programme, and electronic proceedings Sponsorship investment: R 5 000.00



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R 5 000.00 (Deposit to secure)	R 1 250.00 (Deposit to secure)
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ACCEPTANCE FORM (to be completed and returned to the SAIMM)

NOTES

- All prices excludes VAT
- Please complete and return the reply form to the address listed below as soon as possible
- Please ensure advertising material is submitted timeously

Preference: P1_____ P2_____ P3_____ P4_____ P5_____ P6_____ P7_____ P8_____

A 50% deposit is required upon acceptance

Company Name:

Postal Address:

Contact Person:

Capacity:.....**Signed:**.....

Tel:.....**Fax:**.....

E-mail: **Cell:**

Complimentary Delegate information (if applicable)



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Name:

Surname:

Designation:

Email:**Tel:**.....

Thank you for your support

Please return this form to:

Camielahn Jardine, Conference Coordinator

Tel. 27-11-834-1273/7, Fax 27-11-838-5923 or 833-8156

E-mail: camielahn@saimm.co.za Website: www.saimm.co.za